

Privacy Policy

EnrichHerBreath.com

Overview

This policy covers what we collect on EnrichHerBreath.com, why we collect it, and how it stays protected. We keep only what serves you directly. We do not sell your information.

What We Collect

- Name, email, and phone when you subscribe, book a session, or make a purchase.
- Payment details handled directly by Square and Afterpay. We never store your card number on our servers.
- Booking and scheduling details when you reserve time through Calendly.
- Basic site activity such as pages viewed, collected through standard analytics tools.
- Anything you submit voluntarily through forms, intake questionnaires, or the Enrich ME Assessment.

How We Use It

- To deliver the product, program, or session you purchased.
- To send content through Substack and email, only to those who opt in.
- To personalize coaching and assessment reports for you specifically.
- To meet legal, tax, and accounting requirements.

Third-Party Tools

We work with a small, trusted set of platforms to run this business: Square and Afterpay for payment, Calendly for scheduling, MailPoet through Fastmail for email delivery, and WordPress with Kadence for the website itself. Each operates under its own privacy policy, which governs the data it processes on our behalf.

Data Retention

We keep client and purchase records as long as needed to serve you and to satisfy legal and tax obligations, then we remove what is no longer required.

Your Rights

- Request a copy of the information we hold on you.
- Ask us to correct or delete it.
- Unsubscribe from email at any time using the link in every message.

Send any of these requests to Ask@EnrichHerBreath.com and we will respond within a reasonable time.

Children

This site and our services are intended for adults. We do not knowingly collect information from anyone under eighteen.

Changes to This Policy

We may update this policy as our tools or offerings change. The version posted at the time of your visit or purchase governs.

Contact

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The Breathing Experience LLC

EnrichHerBreath.com

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